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Helping Consumers Tell Their Stories with Photo Books



ODM Installs System for GPhotobooks.com

Elizabeth, NJ—On Demand Machinery recently installed its ODM Super Sewer (in-line sewing), Casemaking System, Sticker (casing-in), Smasher (building-in) and Separator (die cutting) machines for GPhotobooks.com, an online on-demand photofinisher specialist located in Fremont, California.

GPhotobooks.com is dedicated to helping customers tell their story, and they work hard to make it easy for people to transform their personal photos and discs full of digital memories into tangible objects that can be shared with friends and family.

those who are in need; lending a hand to the less fortunate; promoting equality; and funding vital school and sports programs. The list is endless and so is their outreach, but they believe this is their mission and they will accomplish it one book at a time.



The online provider has strived to combine the best of modern printing methods and easy-to-use Internet technologies with traditional design aesthetics and handcrafted quality. According to the company's mission statement, they "empower their customers to create something amazing: *an actual hardcover photo book about the things they care about the most.*"

The company has invested years developing advanced yet easy-to-use software, to maximize the consumer's experience in building a book, a calendar or any other one of their personalized photo products. To that end, GPhotobooks.com has partnered with On Demand Machinery and Xerox, to create "the finest photo books in the industry" while using all FSC-certified papers in their process.

Rich Weaver and Allen Blazick, print industry professionals, who have the knowledge of the past but look to the future for new technology and innovation, founded GPhotobooks.com. The state-of-the-art manufacturing facility is located in the heart of Silicon Valley. Each book the company produces is personally inspected for quality and craftsmanship before it is sent home to the customer to treasure or give as a gift. While so many companies are outsourcing to foreign countries, GPhotobooks.com is proud to produce their products in the USA.

"When we founded GPhotobooks we wanted the best of the best, and after reviewing many systems none could compare with ODM and the service provided by John Jacobson, Jr., and his team. We know by sewing every book and using his solution we are delivering the best in the industry," said Rich Weaver, CEO and cofounder. GPhotobooks.com wants to hear from you, and if you share their passion, they hope you will join them in their journey to make a difference. □

Weaver and Blazick had in mind that they could leave the world a little bit better than they found it, and they have set out to give back to their communities. Their company is currently reaching out to groups "who are doing what needs to be done": much-needed research to cure diseases; supporting



GPhotobooks.com's casemaking system from ODM will produce 120 to 200 hardcovers per hour when configured for two operators.

