#### ON DEMAND MACHINERY

Announcement: May 3, 2012 at drupa 2012



### Bookbinding Made Simple ON DEMAND MACHINERY LLC

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# On Demand Machinery partners with Mohawk Fine Papers in manufacturing the Sidewinder™, an automated bindery system for producing Panoramic TRU-Flat® photo books.



Sidewinder<sup>TM</sup> scores, folds, and presses Mohawk Panoramic papers allowing beautifully printed images to flow seamlessly across the fold, giving digital printers of all sizes the ability to produce high-value, high-impact books and bound products without a gutter.



Mohawk has paired its exclusive i-Tone digital surface treatment with TRU-Flat® binding technology from Convertible Solutions to create this groundbreaking format.

The ODM Sidewinder™ is an automated, on-demand bindery system that's specifically designed for the Mohawk Panoramic line of i-Tone photo papers. Mohawk paired its exclusive i-Tone digital surface treatment with Tru-Flat® technology from Convertible Solutions to papers that are easy to bind with the new Sidewinder™ bindery system.

The Sidewinder™ eliminates the labor intense process of using hand-operated equipment to produce book blocks for lay-flat photo books. ODM engineers developed an automated, self-contained bindery system that scores, folds, and presses book blocks up to 1.5 inches thick.

The Sidewinder<sup>™</sup> can produce up to 100 Panoramic photo book blocks per hour and is easy to operate with no make ready.

Maximum Book Size:

Open: 27" x 14.5" (675 mm x 362.5 mm);

Closed: 13.5" x 14.5" (337.5 mm x 362.5 mm) up

to 1.5" (37.5 mm) thick

The new Mohawk proPhoto Panoramic Gloss Pearl finish will be demonstrated on ODM Sidewinder™ at drupa in Düsseldorf, Germany May 3-16 and BIA Conference in St. Louis, Missouri June 4-6.

#### Visit ODM at drupa: Hall 15/A11-2

On Demand Machinery LLC is headquartered in Elizabeth, New Jersey http://www.ODMachinery.com

#### Visit Mohawk at drupa: Hall 07.1/A47

Mohawk Fine Papers, Inc. is headquartered in Cohoes, New York http://www.mohawkconnects.com

## Visit Convertible Solutions at drupa: Hall 4 Stand D60-6

Convertible Solutions is headquartered in Sedalia, MO http://www.convertiblesolutions.com