



FALL 2018 eNEWSLETTER

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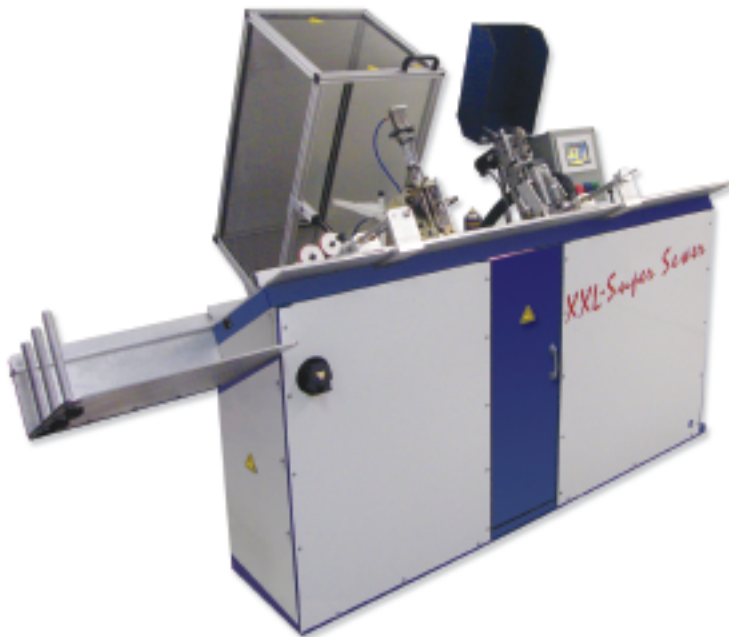
BOOKBINDING MADE SIMPLE!

Are you tired of pages falling out of your bound books?

Problem Solved with Side-Sewn Book Block Produced on ODM's Super Sewer™ XXL.



Back Tack Technology™ ensures a strong, side-sewn block with a reverse back stitch on the head and foot of the book block.



ODM's Next Generation Super Sewer™ XXL is ideal for side-sewing book blocks up to one-inch (25 mm) thick.

Book size:

Minimum: 5" x 5" (125 mm x 125 mm)

Maximum: 18" x 18" (450 mm x 450 mm);
up to 1" (25 mm) thick

Production: up to 400 book blocks per hour

Watch Super Sewer XXL video:

<http://www.odmmachinery.com/products/super-sewer-xxl/>

Side-sewn book blocks are stronger and built-to-last for generations to enjoy.

If your objective is to produce a strong, durable book binding look no further than the side-sewn book block. It's a fact, religious prayer and school text books are the toughest, most durable in the world and that's because those book blocks are side-sewn. Therefore, if you want your photo books, yearbooks, children's books to be bound to the highest quality and last for generations to enjoy you should seriously consider a side-sewn book block.

The Next Generation Super Sewer™ XXL is an automatic side-sewing machine designed for producing 'on-demand' books from wallet to tabloid size and up to one-inch thick. The Super Sewer™ XXL features the same **Back Tack Technology™** as in the original Super Sewer™. Simply put, the machine does a reverse lock-stitch on the head and foot of the book block ensuring a very strong side sew which will not come apart like standard side-sewn or PUR bound books normally do. The Next Generation Super Sewer™ XXL pre-drills holes prior to thread stitching enabling the book block thickness up to one inch. The Next Generation Super Sewer™ XXL can sew up to 400 books per hour and is easy to operate with a touch screen LCD color control panel, high speed drill station and vacuum drill waste removal system. CE approved.

Benefits using side-sewn book blocks produced with ODM's Next Generation Super Sewer™ XXL

- ✓ Strongest method of any commercial binding.
- ✓ Book blocks do not come apart.
- ✓ Ideal for yearbooks, children's and photo books.
- ✓ Imposition layouts are not critical.
- ✓ No bind-fold is required.
- ✓ Side-sewing lock-stitch machine can handle any type of a stack of paper up to one-inch thick.
- ✓ Fast and efficient productivity as the entire book block is sewn through the side.
- ✓ Side-sewn books lay flatter than you think.



ODM RECONDITIONED MACHINES

RECONDITIONED ODM EQUIPMENT FOR SALE.

With over 20 years of on-demand bindery experience, ODM can help determine which casemaking system best fits your production requirements, call 908-351-6909 for pricing and availability.

Leasing and financing made simple with ACG Equipment Finance.

<http://www.odmmachinery.com/financing/>

ODM MODEL	PRICE
Casemaking System™	Call for pricing
Casemaking XXL System™	Call for pricing
Sticker™ Casing-in	Call for pricing
Smasher™ Building-in	Call for pricing



Casemaking System™



Casemaking XXL System™ Designed for Two Operators



Sticker™



Smasher™

FREE SAMPLE BOOK ON REQUEST

Bookbinding Made Simple with the ODM Casemaking System™

On Demand Machinery manufactures a complete line of bookbinding equipment that enables you to produce on-demand, case-bound, hard cover books in-house. There's no need to purchase expensive pre-made covers. It's fast and easy to produce your own 'library-quality' hard cover books. The ODM bookbinding system is easily 'scalable' to fit your production requirements. ODM's Casemaking System™, Super Sewer™, Sticker™ and Smasher™ enable you to produce 'library-quality' children's, yearbooks and photo books.

XXL Series will enable you to produce hard cover books from 4" x 4" wallet to 18" x 18" tabloid size, and up to 4" thick.

High volume users: ODM manufactures the Super Sticker™, an automated casing-in machine with **Book-Trac™** barcode technology and Super Smasher™, an automated building-in machine with auto-feed transfer station for book production.

Hard cover books produced on ODM machines are bound to last for future generations to enjoy.

Just contact ODM via our web site and we'll be happy to send you a free hard cover book.

<http://www.odmmachinery.com/contact/>

NEW! ODM ONSITE SERVICE

Ask about our annual onsite maintenance & servicing of your ODM equipment.

FREE TECH SUPPORT | 908-351-6906

WHAT'S NEW AT ODM...

Menu Corners Made Simple with ODM's Panel Corner Applicator™

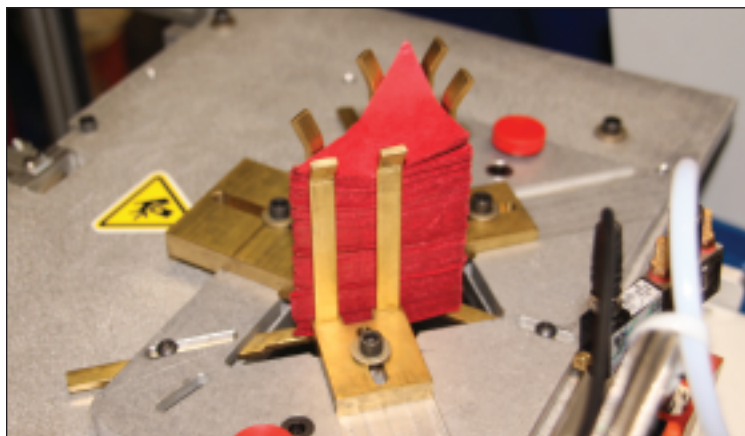
ODM Panel Corner Applicator™ is a semi-automatic machine designed to apply accurately aligned corners to menu panel inserts. No more carpal tunnel claims. Speed up production with this once hand process.

ODM Corner Panel Applicator™ can apply 4 corners per 20 seconds; **that's up to 180 panels per hour.**

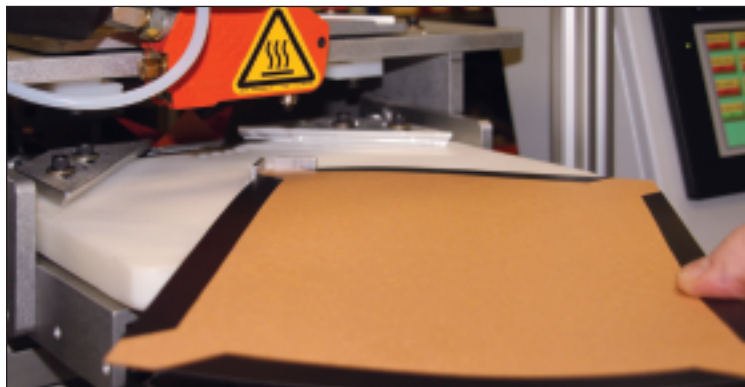
STANDARD FEATURES:

- Easy-to-operate LCD touch screen control panel
- Dynatec hot-melt supply unit provides exceptional value that's designed for precision glue application.
- Consistent symmetrical corners applied every time.
- Adjustable score pressure

Machine Affixed Panel Corners Accurately Aligned Every Time!



**Top loading hopper stacks and pre-aligns corners.
Holds up to 200 die cut corners.**



**Menu panel is hand inserted into precision guides prior to
depressing foot pedal cycle for panel corner application.**

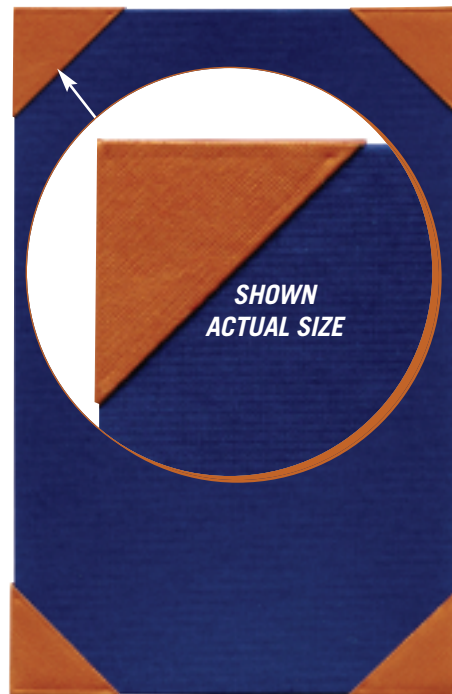
Panel formats available for lunch, dinner, beverage and dessert menus.

<http://www.odmmachinery.com/products/panel-corner-applicator/>

Visit ODM Casemaking System for producing outer shell of menu book.

<http://www.odmmachinery.com/products/casemaking-system/>

NEW!



FREE TECH SUPPORT | 908-351-6906

WHAT'S NEW AT ODM...

Corner cuts made simple with the ODM Slicer™ Corner Cutter

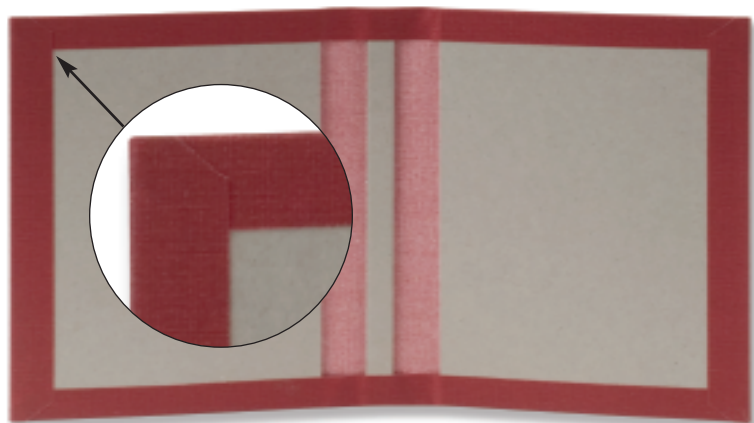
This is the only corner ODM will ever cut!

ODM Slicer™ is a simple, hand-operated machine designed to cut perfect corners on cover sheets (up to 1" stack height) prior to the casemaking process of producing the hard cover.

- No make-ready time is required
- Perfect symmetrical corner cut every time minimizes waste of cover material stock.
- Knife blade safety guard helps prevent injury

OPTIONAL TABLE STAND:

- Slicer™ tabletop is bolted into stand
- Sturdy, heavy-duty steel legs
- Bottom shelf for storing cover stock
- Dimensions: 36"W x 26"D x 34"H



Close up of cut corner made with ODM Slicer™. The Slicer™ produces a perfect corner for the casemaking process in creating the hard cover outer shell for hard cover bookbinding.

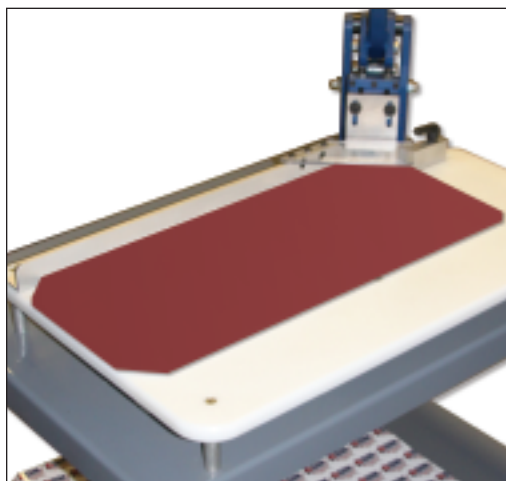
Visit ODM Casemaking System for producing outer shell of the book.

<http://www.odmmachinery.com/products/casemaking-system/>

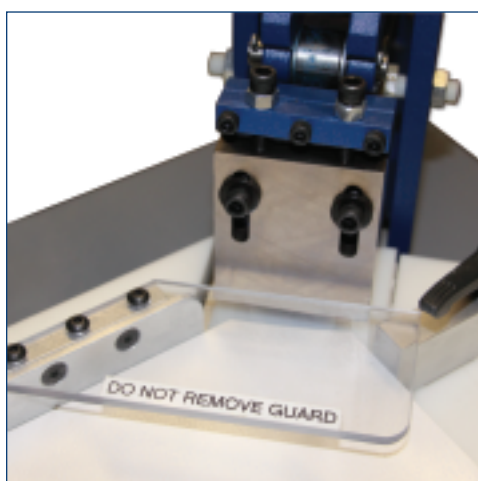


ODM Slicer™ shown with optional heavy-duty tabletop stand and storage shelf.

<http://www.odmmachinery.com/products/slicer/>



Trimmed Corner Cover Sheets



Knife Blade Safety Guard



Manually Operated

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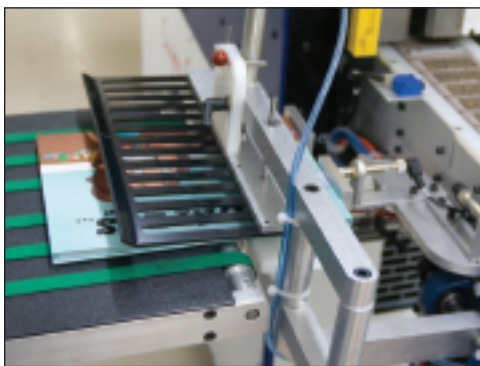
ODM SUPER-LINE INSTALLATION

On Demand Machinery installs the ODM Super-Line... an automated Super Sticker™ and Super Smasher™ at Morris Publishing.

On Demand Machinery has installed their latest Super-Line, an automated casing-in and building-in machines at Morris Publishing located in Kearney, Nebraska. ODM auto-feed transfer station allows for a seamless assembly line for hard cover book production from the casing-in to the building-in process. Cased-in hard cover books come off the Super Sticker™ conveyor belt and are automatically transferred into the Super Smasher™ for building-in. Ideal for producing high volume 'library-quality' hard cover books on demand.

Morris Publishing specializes in short-run book printing and bindery services for self-published authors. Morris Publishing has printed millions of books for individuals, businesses, and small book publishers, including poetry, fiction, religious, how-to, and local histories, as well as books and manuals for companies and organizations. They even have a separate division that specializes in cookbook publishing.

View demo on Super-Line: <http://www.odmmachinery.com/products/transfer-station/>



Cased-in book comes off Super Sticker™ conveyor belt.



Hard cover book is lifted 90° into an upright position and loaded into Super Smasher™ via conveyor belt.



Electronic eyes align book, insuring a smooth transfer into Super Smasher™ for building-in process.

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How Digital Hardcover Bookbinding Can Lead to New Business

by Denis Wilson, Editor of Book Business

Featured online in Book Business Insight October 2015



In this White Paper you'll learn first hand from Denis Wilson how bindery departments can add value to your finished product. It may require a bit of a mind-shift, given that bindery departments have typically been looked upon as cost centers, but digital hardcover binding can in fact become a profit center for commercial printers. An in-house digital hardcover bindery is an opportunity for printers to create value for their clients by helping them cut costs, meet consumer demands quicker, and produce higher-profit products, all of which can lead to new clients and more business with existing customers.

Download Book Business White Paper.

<http://www.odmachinery.com/in-the-news/>

Informative, easy-to-navigate site boasts *Bookbinding Made Simple!*

PDF Product Literature Downloads are available for ODM's Super Sewer™ (sewing-in), Casemaking System™, Sticker™ (casing-in machine), Smasher™ (building-in machine), XXL Series (tabloid-size, hard cover books up to 4" thick), Super Sticker™ (automated casing-in), Super Smasher™ (automated building-in), Transfer Station (auto-feed for high volume bookbinding), Book-Trac™ (barcode technology), Sidewinder™ (layflat panoramic photo books), Separator™ (die cut window), Slicer™ (corner cutting), Straightener™ (cover dewarping), Super Swatcher™ (sample making), Stenciler™ (pattern gluing), Squasher™ (air press), and Super Squasher™ (pressing super-sized media).

Watch Online Videos via YouTube ODM features a complete series of sewing-in, casemaking, casing-in and building-in demo videos.

Rebuilt and Used Equipment Listings Contact ODM for pricing and warranty information at 908-351-6906.

Leasing and Financing Made Simple! ODM has partnered with ACG Equipment Finance. Easy-to-use, online application approvals usually within 1-3 hours.

In the News... ODM equipment featured editorially in national and global print and online trade publications. Visit ODM at major trade shows and conferences.

Testimonials and Installations Blog We value our customers and their opinion. Read what they have to say about ODM machines and our service.

Like us on Facebook, follow us on Google+, Twitter and LinkedIn Keep informed on the latest bookbinding equipment and technology.

Sign up for our eNewsletter It's easy just scroll down on our home page and subscribe.

<http://www.odmachinery.com/>



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Specifications subject to change without notice.