



SPRING 2019 eNEWSLETTER

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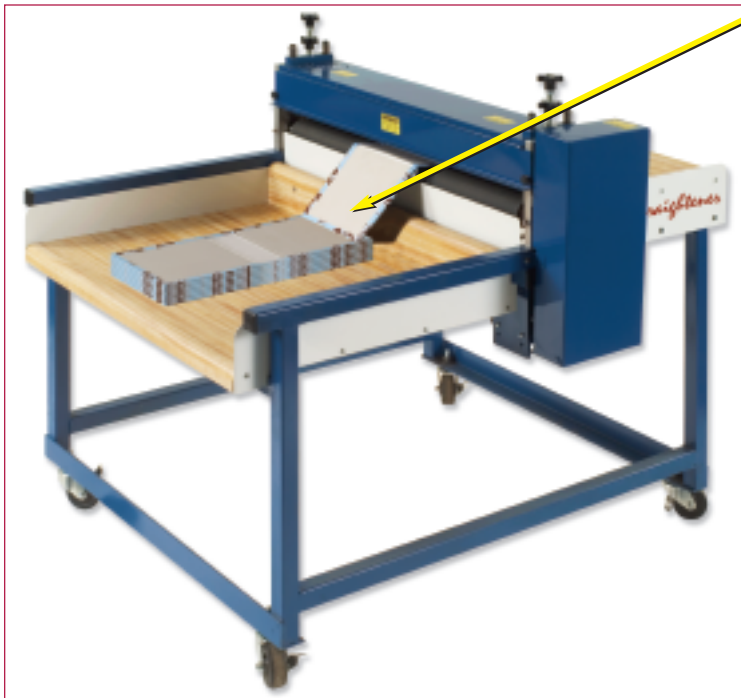
TIP OF THE MONTH

Are you tired of cover boards not being flat and square?

Problem Solved with the ODM Straightner™ – it's a Cover Dewarping Machine!



Operator simply feeds the warped cover boards into the straightener.



Built-in catching basin neatly stacks finished straightened covers

Watch ODM Straightner...Cover Dewarping video:
<https://www.odmmachinery.com/products/straightner/>

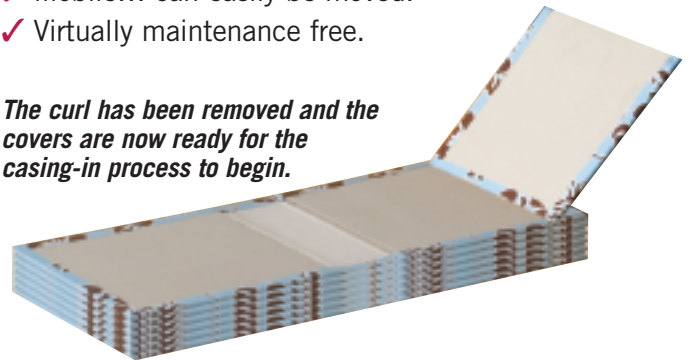
Cover Dewarping Made Simple!

Straightener takes warped cover boards, or covers and **removes the curl** that sometimes occurs during the board manufacturing process and/or, casemaking. The operator simply feeds the warped material into the machine where it's run through a three roller dewarping station. The amount of dewarping action is easily controlled with hand tightened adjustment knobs located on the top of the machine. When the boards exit the machine they stack in a well constructed material catching basin.

CHECK OUT ODM'S STANDARD FEATURES:

- ✓ Easy to operate, requires no special installation.
- ✓ Three roller dewarping station removes the curl.
- ✓ Built-in catching basin stacks finished covers.
- ✓ Adjustable knobs control the dewarping action.
- ✓ Increase productivity, reduce downtime.
- ✓ Mobile... can easily be moved.
- ✓ Virtually maintenance free.

The curl has been removed and the covers are now ready for the casing-in process to begin.



Perfectly square, flat covers make for hard cover books to last for generations to enjoy.



Programmatic Board Strip Cutter is ideal for On Demand and Short Run Board Cutting.

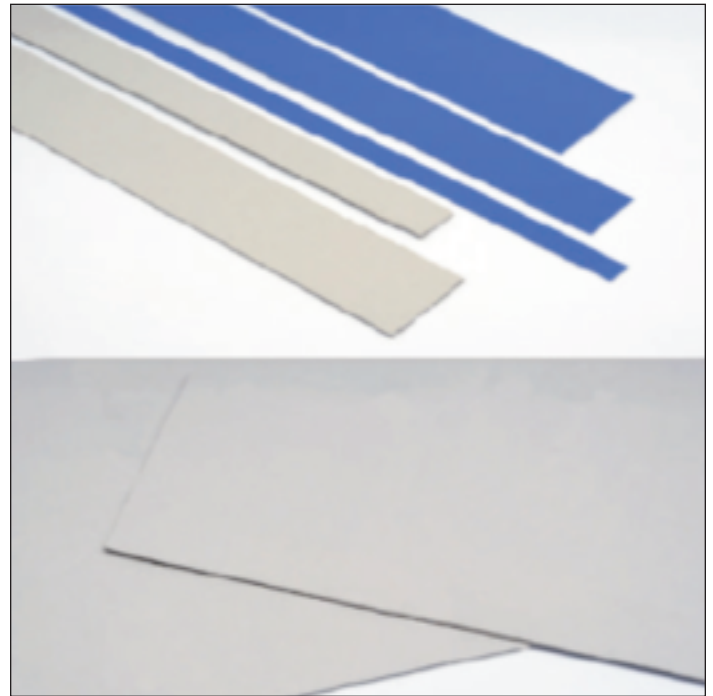
Automatic Board Cutting Machine for Casemaking with Increased Efficiency and Accuracy!

This semi-automatic machine is used for cutting cardboard. The operator needs to adjust the requested dimensions, then the cardboard is placed flat on the machine. The machine automatically pulls the cardboard and cuts away the desired strips. On request, the machine can be equipped in PLC for setting up the cutting dimensions.

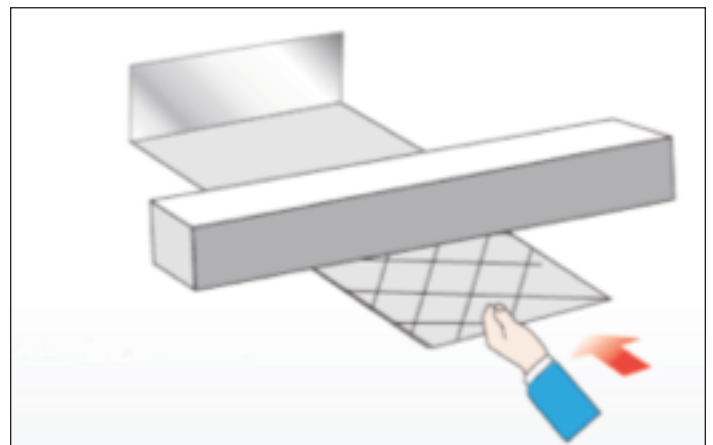
- Long-life shear action blades for optimum quality
- Can be operated next to the ODM Casemaking System™ for continuous board strip production.

SPECIFICATIONS AND TECHNICAL DATA:

Used material:	Coated board, fiber board
Cardboard thickness:	0 to 0.2" (0.5mm to 5mm)
Cardboard strip width:	up to 17.75" (up to 450mm)
Cardboard cutting width:	0.125" to 40" (3mm to 1000mm)
Capacity:	Up to 200 pieces per minute
Voltage:	220 Volt Single Phase
Power:	1.5 Kw
Dimensions:	45"W x 40"D x 54"H
Weight:	250 lbs.



Cardboard automatically cut into strips for casemaking.



Dynamic Process

Programmatic Board Strip Cutter

Visit ODM Casemaking System for producing outer shell of the book.

<http://www.odmmachinery.com/products/casemaking-system/>

WHAT'S NEW AT ODM...

Menu Corners Made Simple with ODM's Panel Corner Applicator™

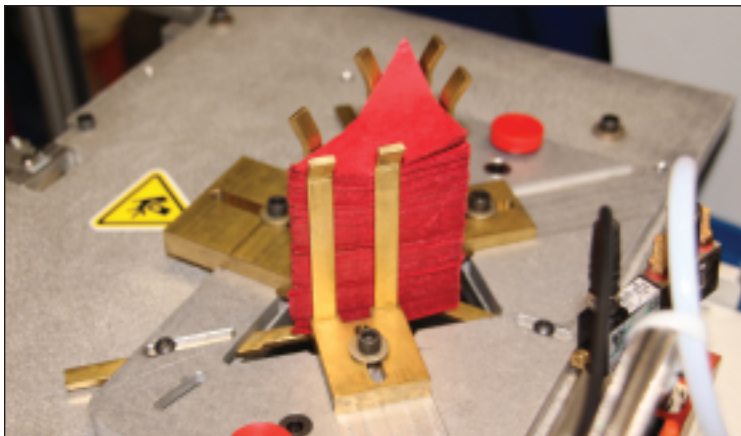
ODM Panel Corner Applicator™ is a semi-automatic machine designed to apply accurately aligned corners to menu panel inserts. No more carpal tunnel claims. Speed up production with this once hand process.

ODM Corner Panel Applicator™ can apply 4 corners per 20 seconds; **that's up to 180 panels per hour.**

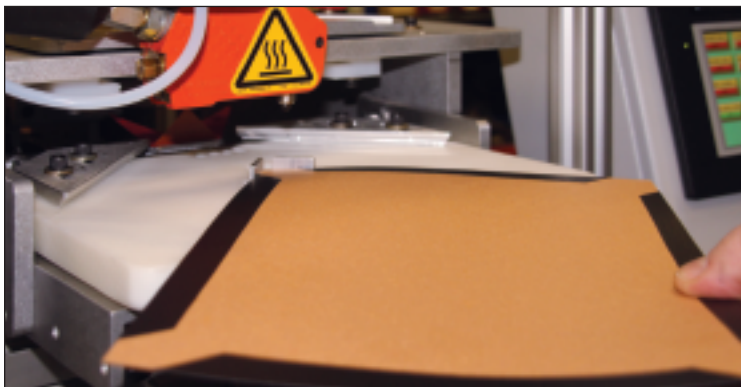
STANDARD FEATURES:

- Easy-to-operate LCD touch screen control panel
- Dynatec hot-melt supply unit provides exceptional value that's designed for precision glue application.
- Consistent symmetrical corners applied every time.
- Adjustable score pressure

Machine Affixed Panel Corners Accurately Aligned Every Time!



Top loading hopper stacks and pre-aligns corners. Holds up to 200 die cut corners.



Menu panel is hand inserted into precision guides prior to depressing foot pedal cycle for panel corner application.

Panel formats available for lunch, dinner, beverage and dessert menus.

<http://www.odmmachinery.com/products/panel-corner-applicator/>

Visit ODM Casemaking System for producing outer shell of menu book.

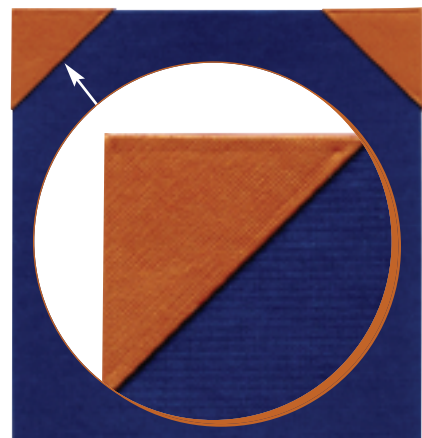
<http://www.odmmachinery.com/products/casemaking-system/>



Watch machine affix corner panels accurately.

<https://www.youtube.com/watch?v=qZKU6uu0Z04&feature=youtu.be>

NEW!



FREE TECH SUPPORT | 908-351-6906

ODM RECONDITIONED MACHINES

RECONDITIONED ODM EQUIPMENT FOR SALE.

With over 20 years of on-demand bindery experience, ODM can help determine which casemaking system best fits your production requirements, call 908-351-6909 for pricing and availability.

Leasing and financing made simple with ACG Equipment Finance.

<http://www.odmmachinery.com/financing/>



ODM MODEL	PRICE
Casemaking System™	Call for pricing
Casemaking XXL System™	Call for pricing
Sticker™ Casing-in	Call for pricing
Smasher™ Building-in	Call for pricing



Casemaking System™



Casemaking XXL System™ Designed for Two Operators



Sticker™



Smasher™

FREE SAMPLE BOOK ON REQUEST

Bookbinding Made Simple with the ODM Casemaking System™

On Demand Machinery manufactures a complete line of bookbinding equipment that enables you to produce on-demand, case-bound, hard cover books in-house. There's no need to purchase expensive pre-made covers. It's fast and easy to produce your own 'library-quality' hard cover books. The ODM bookbinding system is easily 'scalable' to fit your production requirements. ODM's Casemaking System™, Super Sewer™, Sticker™ and Smasher™ enable you to produce 'library-quality' children's, yearbooks and photo books.

XXL Series will enable you to produce hard cover books from 4" x 4" wallet to 18" x 18" tabloid size, and up to 4" thick.

High volume users: ODM manufactures the Super Sticker™, an automated casing-in machine with **Book-Trac™** barcode technology and Super Smasher™, an automated building-in machine with auto-feed transfer station for book production.

Hard cover books produced on ODM machines are bound to last for future generations to enjoy.

Just contact ODM via our web site and we'll be happy to send you a free hard cover book.

<http://www.odmmachinery.com/contact/>

NEW! ODM ONSITE SERVICE

Ask about our annual onsite maintenance & servicing of your ODM equipment.

FREE TECH SUPPORT | 908-351-6906

CUSTOMER TESTIMONIALS...

Allura Printing saves big time with reconditioned ODM Casemaking System™, Sticker™ and Smasher™ installation.

👍 I just wanted to share a quick note and let you know that you did an outstanding job. I'm glad I decided to work with On Demand Machinery. The equipment is extremely easy to operate.

John Jacobson, Jr. was always available throughout the entire installation process and training. John was well prepared and it made an easy and smooth transition for entire production staff. He was very generous of his time and shared his knowledge as well. We know now all the tricks-of-the-trade in order to produce top-notch hard cover books.

I'm happy to have chosen refurbished ODM equipment because the casemaking, casing-in and building-in machines work and look like new. Thanks guys! 🙏

allura printing, inc.® - Costa Mesa, CA
René Gagnon, Co-founder

Book printing is a passion at allura. In fact our team wears white gloves when handling your book covers. This is because we want nothing to get in the way of a great first impression when your books arrive. So look to allura for high quality soft cover, perfect bound books printed on state-of-the-art digital presses and binding equipment. We are specialists in flexible short-run and print-on-demand services. You can print smaller quantities to reduce your inventories, test the market, save warehouse space and minimize cash flow impact.

We also understand that client service is key. You have deadlines and budgets and no time for surprises. First, you want someone who provides high quality printing. But you also want someone with the experience and the care to ensure that your book printing jobs are optimized. For design and cost. Most of all, you want someone whom you can trust to manage the entire project for you no matter the size.

That's why at allura, we give our best in printing and in service to every client. We are accessible, responsive and proactive. You will have the peace of mind that your books will be printed on time, on quality and on budget whether it is ten or ten thousand. Welcome to allura... printing solved.



ODM Casemaking System™



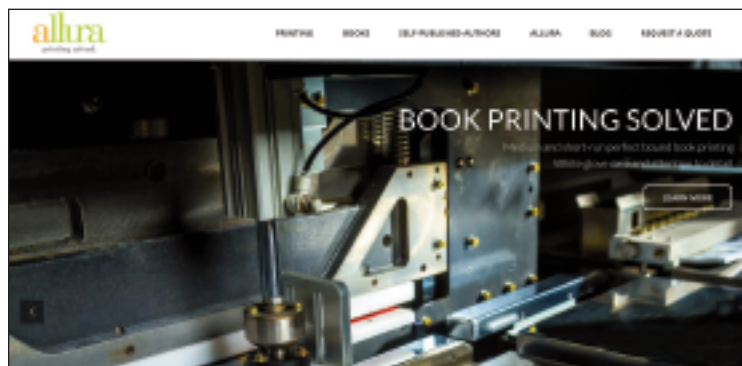
ODM Sticker™



ODM Smasher™



We value our customers and their opinion, visit:
<http://www.odmmachinery.com/installations/>



FREE TECH SUPPORT | 908-351-6906

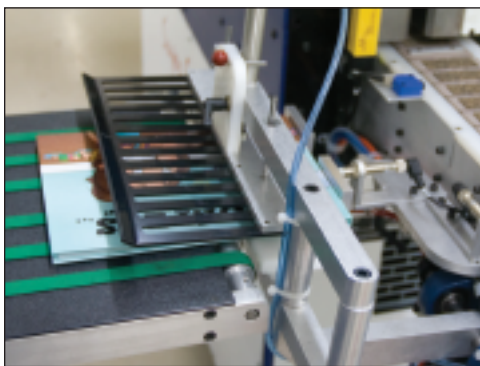
ODM SUPER-LINE INSTALLATION

On Demand Machinery installs the ODM Super-Line... an automated Super Sticker™ and Super Smasher™ at Morris Publishing.

On Demand Machinery has installed their latest Super-Line, an automated casing-in and building-in machines at Morris Publishing located in Kearney, Nebraska. ODM auto-feed transfer station allows for a seamless assembly line for hard cover book production from the casing-in to the building-in process. Cased-in hard cover books come off the Super Sticker™ conveyor belt and are automatically transferred into the Super Smasher™ for building-in. Ideal for producing high volume 'library-quality' hard cover books on demand.

Morris Publishing specializes in short-run book printing and bindery services for self-published authors. Morris Publishing has printed millions of books for individuals, businesses, and small book publishers, including poetry, fiction, religious, how-to, and local histories, as well as books and manuals for companies and organizations. They even have a separate division that specializes in cookbook publishing.

View demo on Super-Line: <http://www.odmmachinery.com/products/transfer-station/>



Cased-in book comes off Super Sticker™ conveyor belt.



Hard cover book is lifted 90° into an upright position and loaded into Super Smasher™ via conveyor belt.



Electronic eyes align book, insuring a smooth transfer into Super Smasher™ for building-in process.

FREE TECH SUPPORT | 908-351-6906

How Digital Hardcover Bookbinding Can Lead to New Business

by Denis Wilson, Editor of Book Business

Featured online in Book Business Insight October 2015



In this White Paper you'll learn first hand from Denis Wilson how bindery departments can add value to your finished product. It may require a bit of a mind-shift, given that bindery departments have typically been looked upon as cost centers, but digital hardcover binding can in fact become a profit center for commercial printers. An in-house digital hardcover bindery is an opportunity for printers to create value for their clients by helping them cut costs, meet consumer demands quicker, and produce higher-profit products, all of which can lead to new clients and more business with existing customers.

Download Book Business White Paper.

<http://www.odmachinery.com/in-the-news/>

Informative, easy-to-navigate site boasts *Bookbinding Made Simple!*

PDF Product Literature Downloads are available for ODM's Super Sewer™ (sewing-in), Casemaking System™, Sticker™ (casing-in machine), Smasher™ (building-in machine), XXL Series (tabloid-size, hard cover books up to 4" thick), Super Sticker™ (automated casing-in), Super Smasher™ (automated building-in), Transfer Station (auto-feed for high volume bookbinding), Book-Trac™ (barcode technology), Sidewinder™ (layflat panoramic photo books), Separator™ (die cut window), Slicer™ (corner cutting), Straightener™ (cover dewarping), Super Swatcher™ (sample making), Stenciler™ (pattern gluing), Squasher™ (air press), and Super Squasher™ (pressing super-sized media).

Watch Online Videos via YouTube ODM features a complete series of sewing-in, casemaking, casing-in and building-in demo videos.

Rebuilt and Used Equipment Listings Contact ODM for pricing and warranty information at 908-351-6906.

Leasing and Financing Made Simple! ODM has partnered with ACG Equipment Finance. Easy-to-use, online application approvals usually within 1-3 hours.

In the News... ODM equipment featured editorially in national and global print and online trade publications. Visit ODM at major trade shows and conferences.

Testimonials and Installations Blog We value our customers and their opinion. Read what they have to say about ODM machines and our service.

Like us on Facebook, follow us on Google+, Twitter and LinkedIn Keep informed on the latest bookbinding equipment and technology.

Sign up for our eNewsletter It's easy just scroll down on our home page and subscribe.

<http://www.odmachinery.com/>



FREE TECH SUPPORT | 908-351-6906

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Specifications subject to change without notice.